



Groove Inferno

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mckenzie

Groove Inferno

Where Every Wall Knows How to Party

Hold on to your hat (cowboy or feathered, we don't judge), because Brand McKenzie is turning up the volume, turning down the lights, and launching your interiors into a world where fantasy meets fabulous. Introducing Groove Inferno, the sixth and most electrifying wallpaper collection yet - a fever dream of disco-drenched surrealism, daring design and unapologetic joy.

This is maximalism in its most mischievous form. A collection for the bold-hearted and big-spirited, Groove Inferno is less wallpaper, more lifestyle. Each design is an invitation to break the rules, dance on the tables and let your walls tell stories that start with a sparkle and end with a mic drop.

From cosmic dance parties in zero gravity to citrusy disco orchards, vintage salons to surrealist safaris, every wallpaper is a technicolour stage set, and you, darling, are the headliner.

So get ready to go where interiors dare to dream. Welcome to Groove Inferno. Let the magic begin.



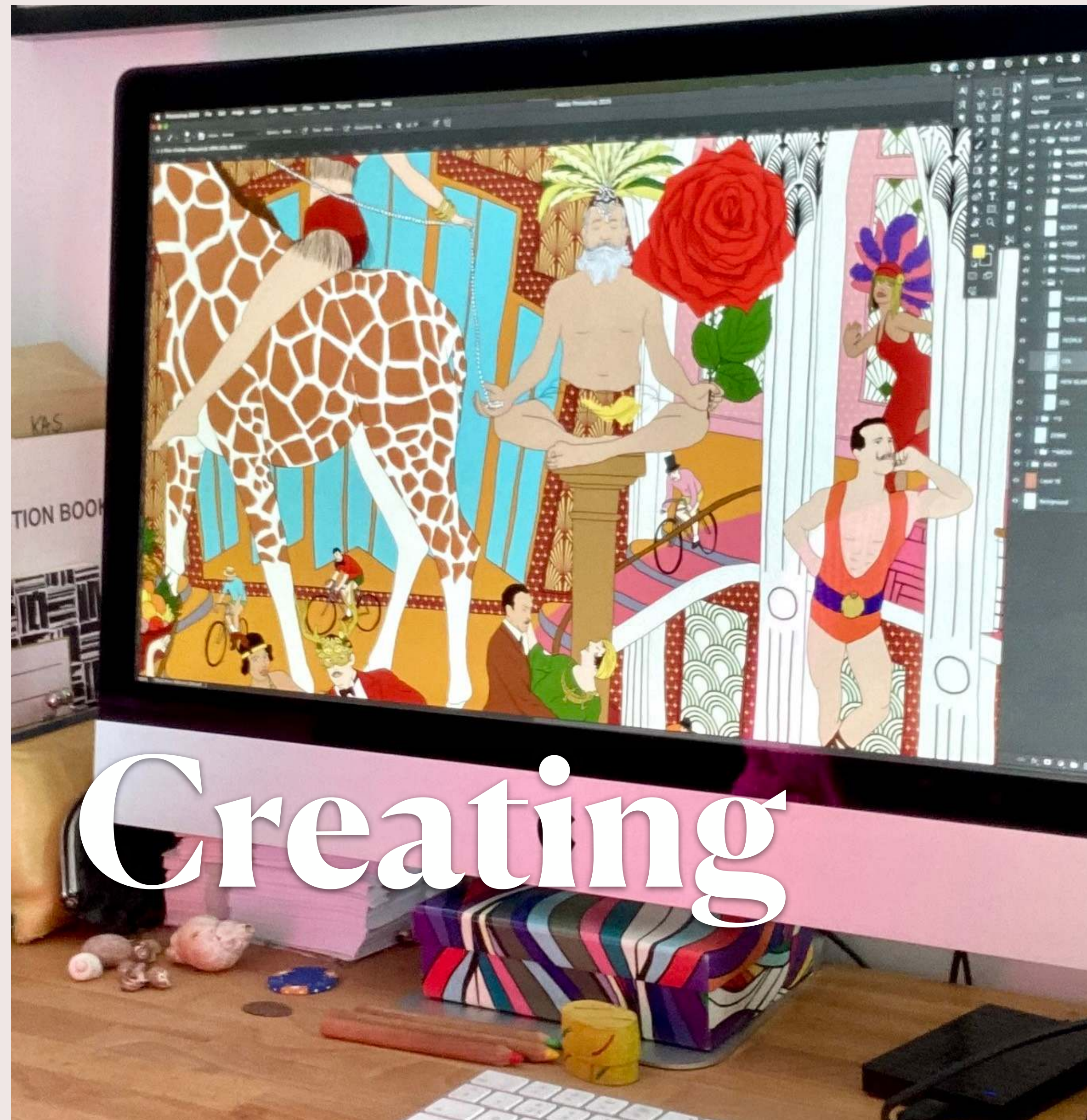


Mayhem Mansion

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Mayhem Mansion



Creating



Mayhem Mansion - Pumpkin Pink



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Mayhem Mansion - Electric Blue

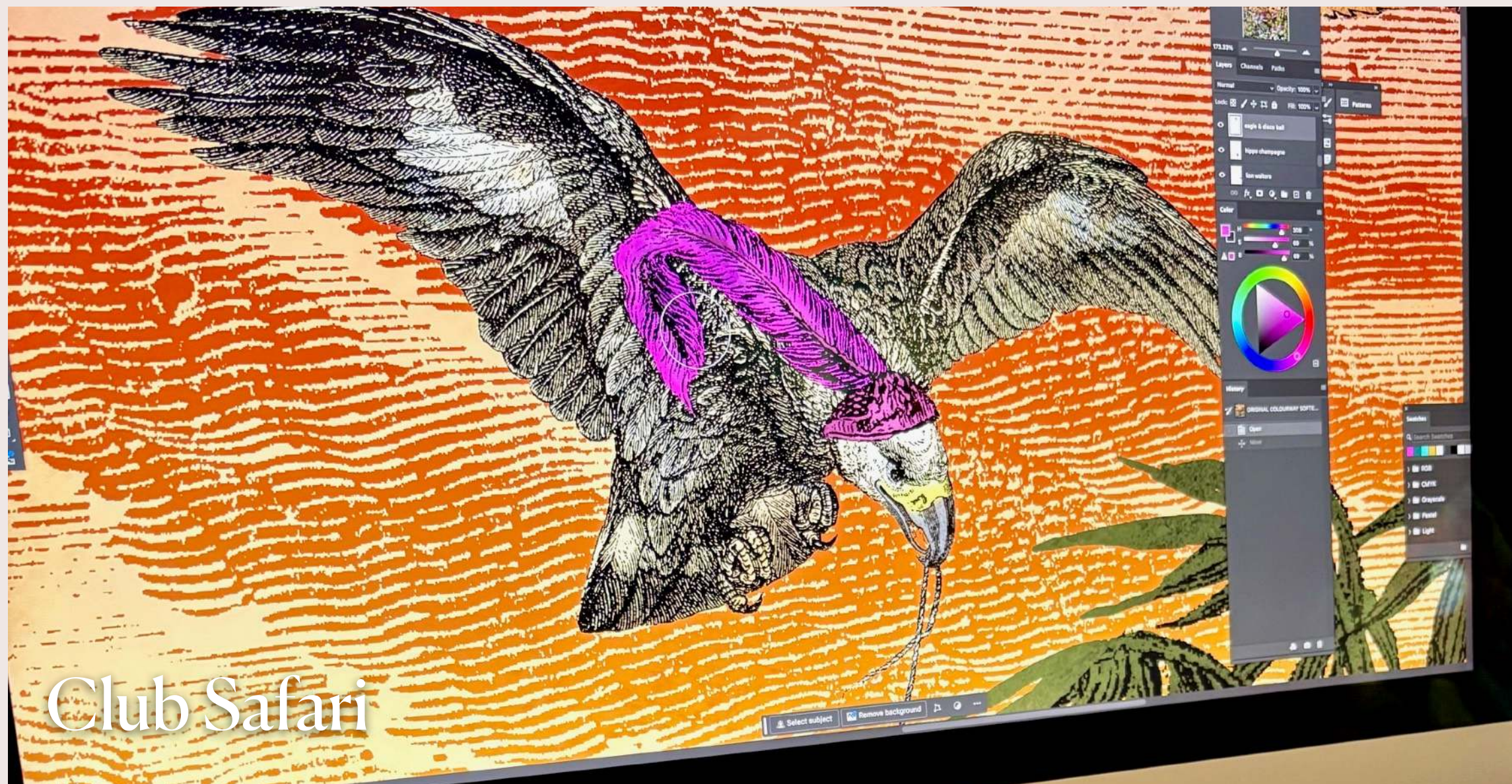
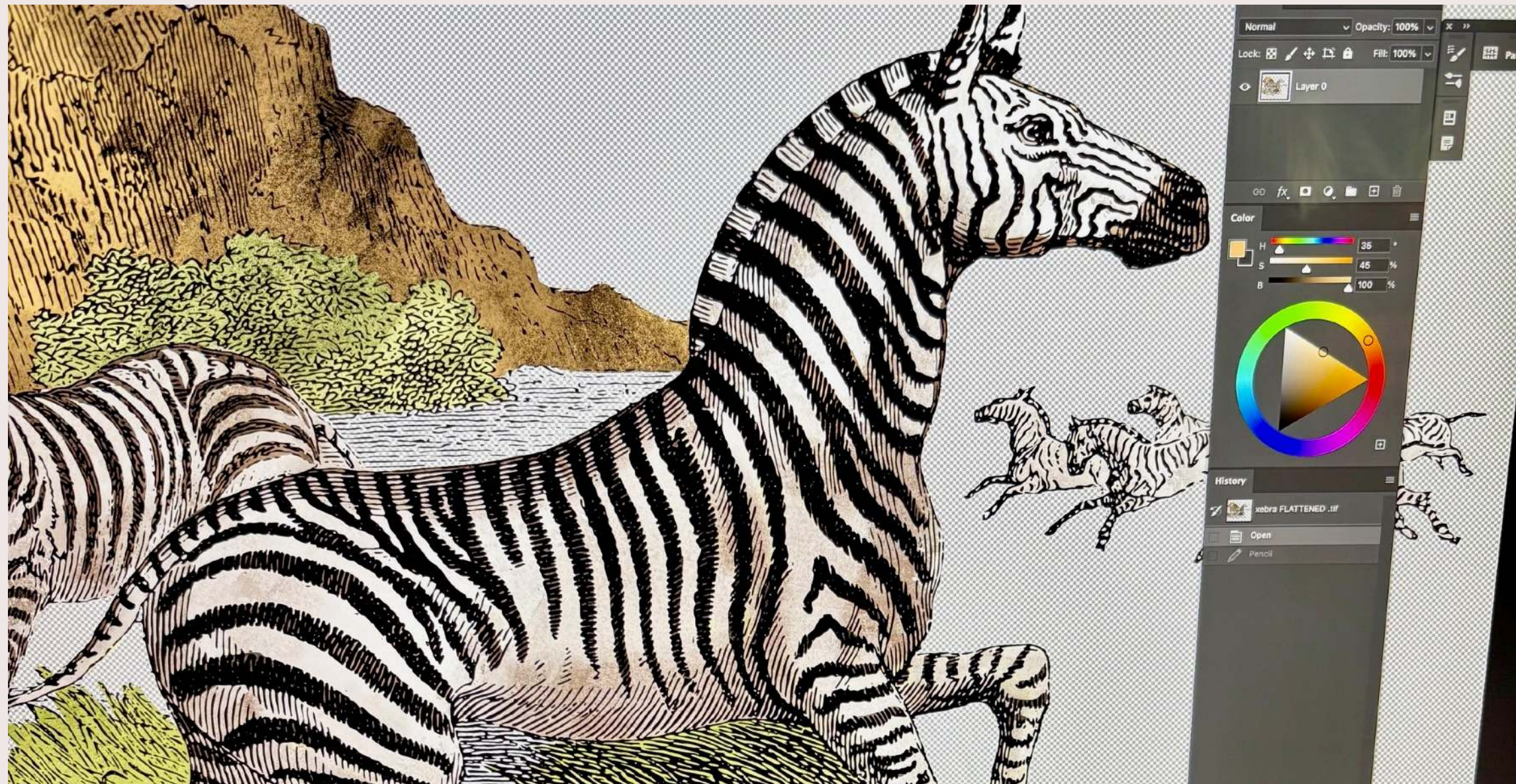


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Club Safari

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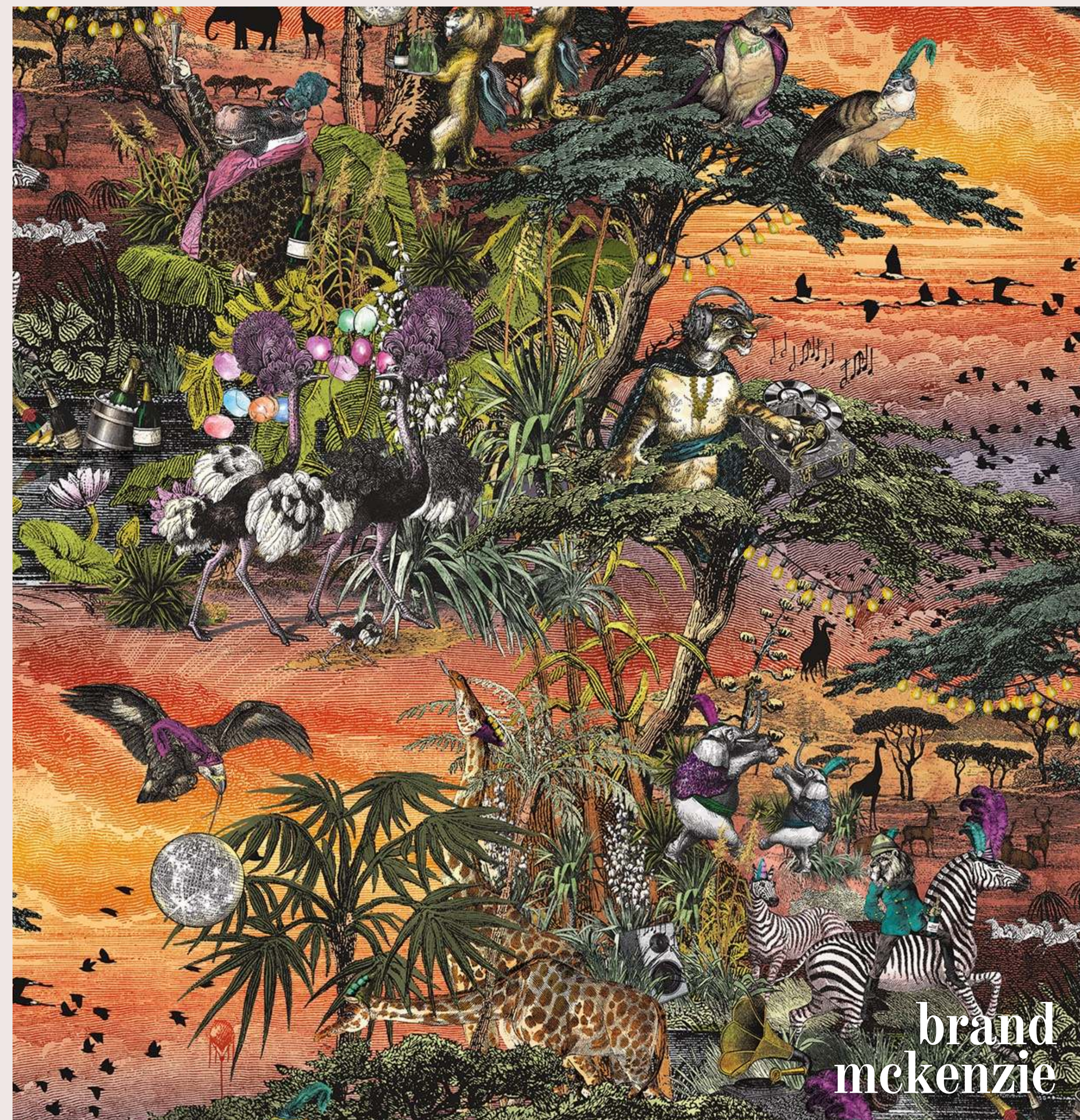


Club Safari—Violet Petal



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Club Safari - Lagoon



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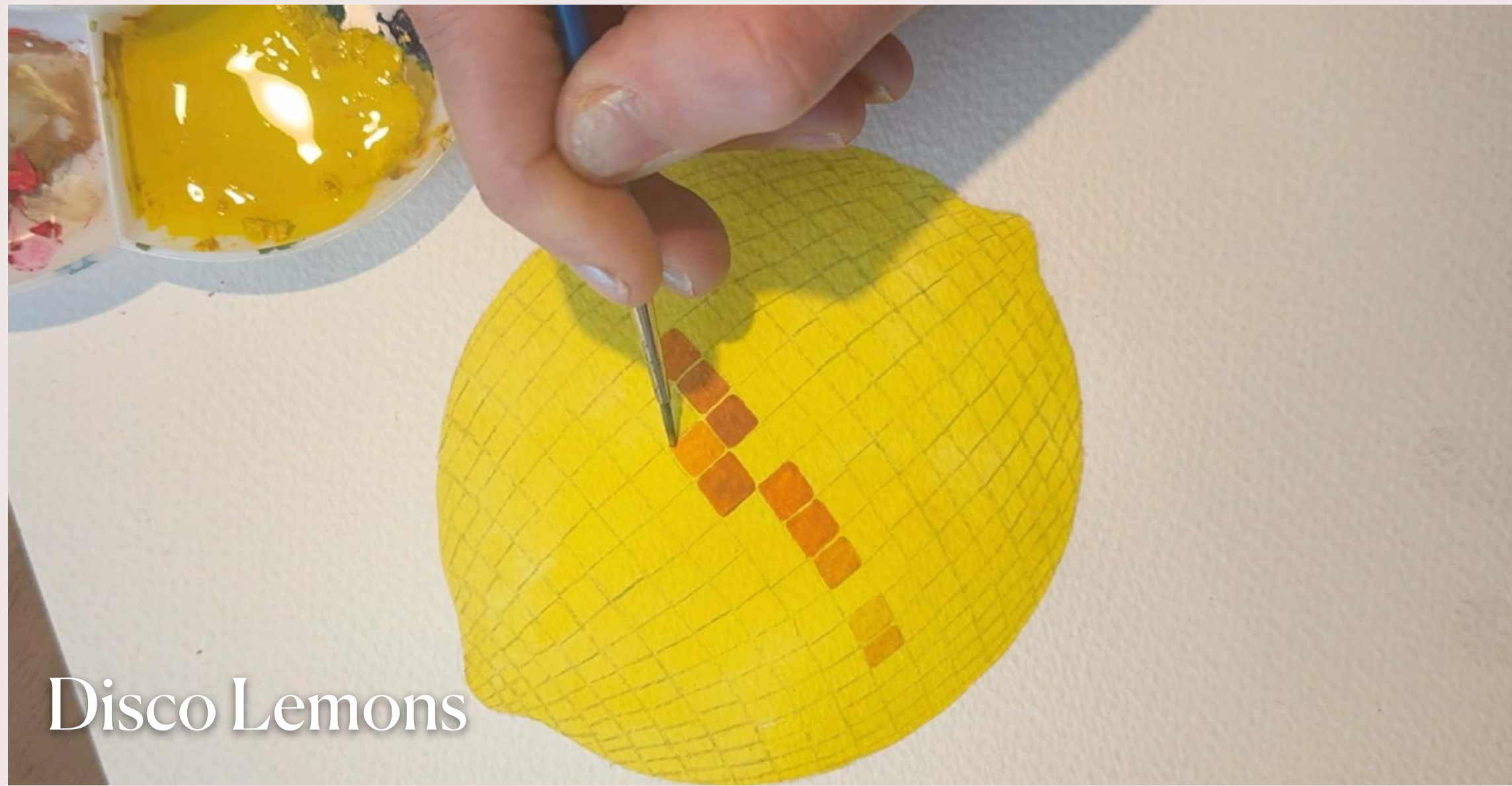


Disco Lemons

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Disco Lemons



Disco Lemons - Deep Ocean



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Disco Lemons - Mediterranean Blue



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Disco Lemons - Slate



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Disco Lemons - Cotton



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Disco Lemons - Dusty Teal

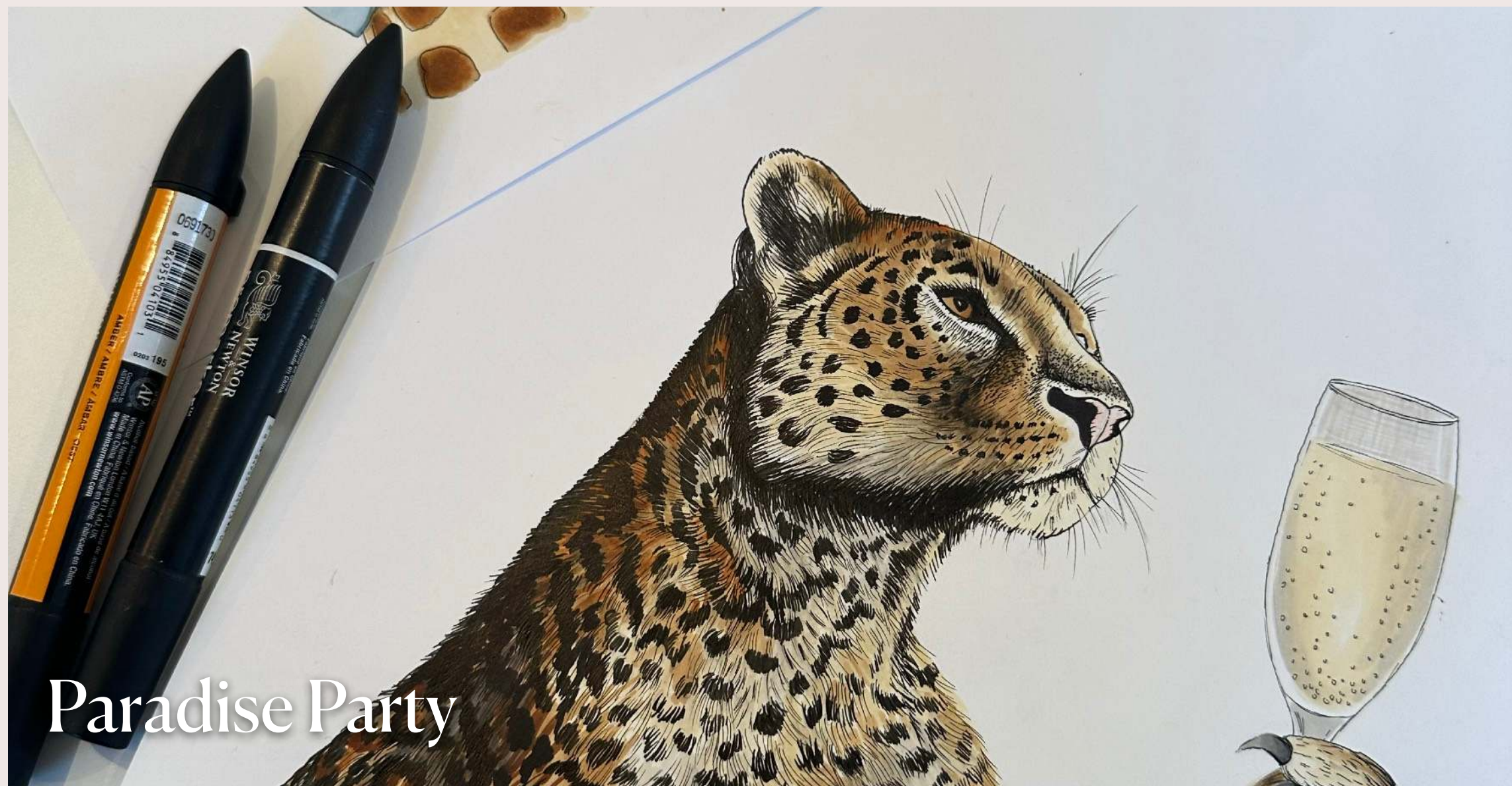


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Paradise Party

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Paradise Party



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Paradise Party - Blueberry Rose

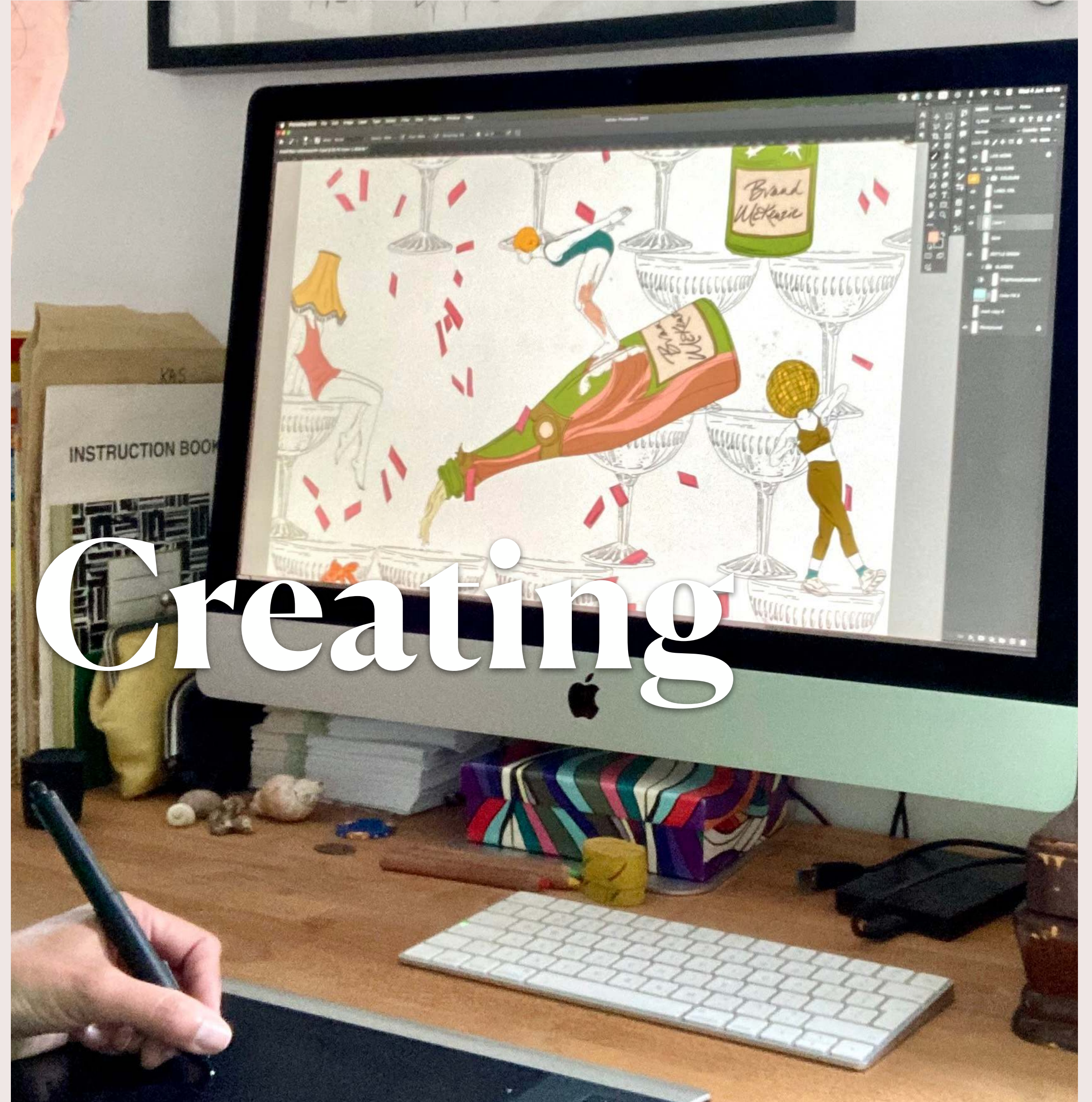






The Grand Pour

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The Grand Pour - Aqua Miami



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The Grand Pour - Vintage Petal



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The Grand Pour - Velvet Sapphire



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The Grand Pour - Dirty Olive



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Cosmic Groove

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Cosmic Groove



Cosmic Groove - Charcoal



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Cosmic Groove - Aquamarine



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The Glitter Ranch

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The Glitter Ranch

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The Glitter Ranch - Desert Tan



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The Glitter Ranch - Summer



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The Glitter Ranch - Dusk



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The Glitter Ranch - Gunmetal Green



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Creature Club

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Creature Club



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Creature Club - Blue Velvet





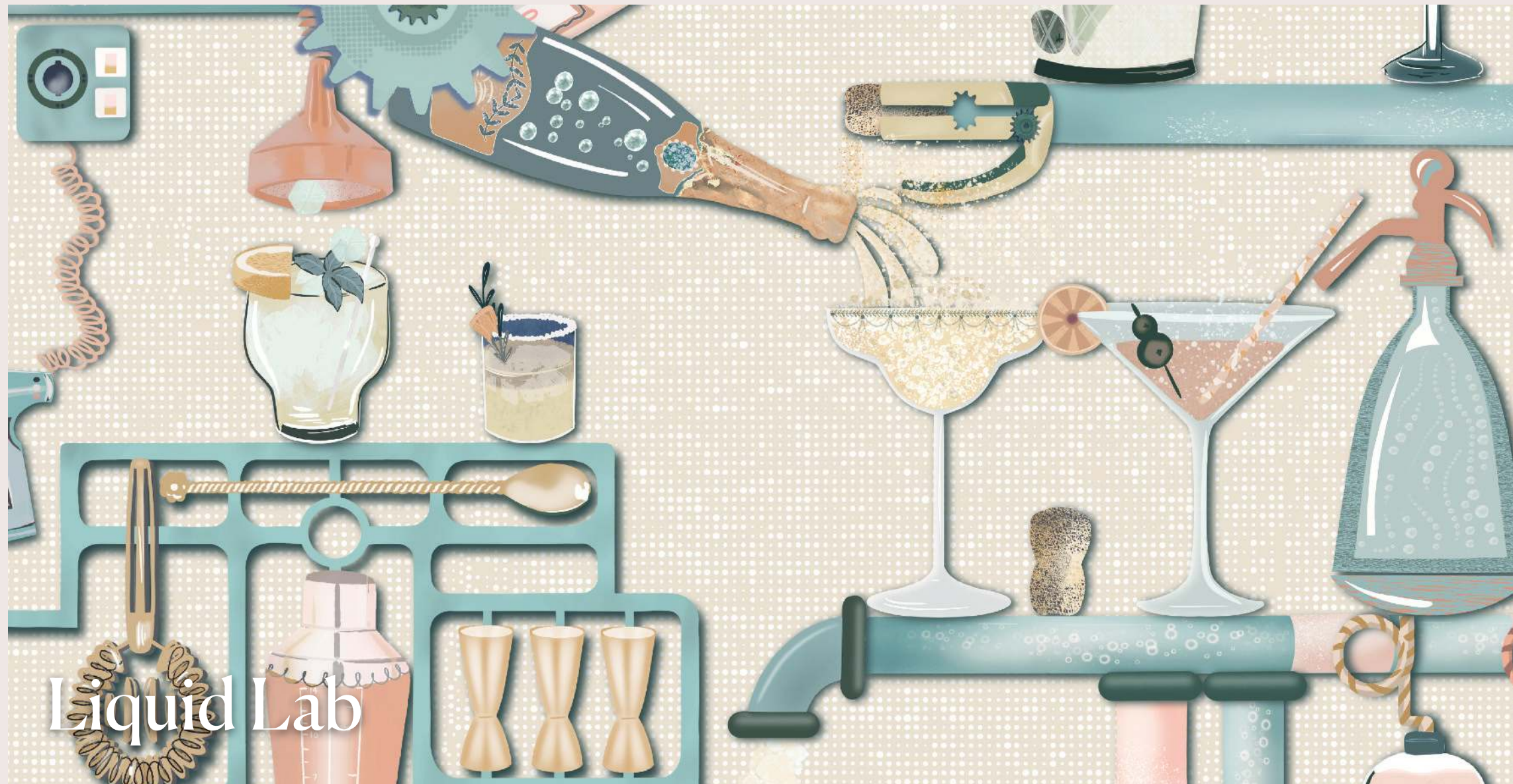
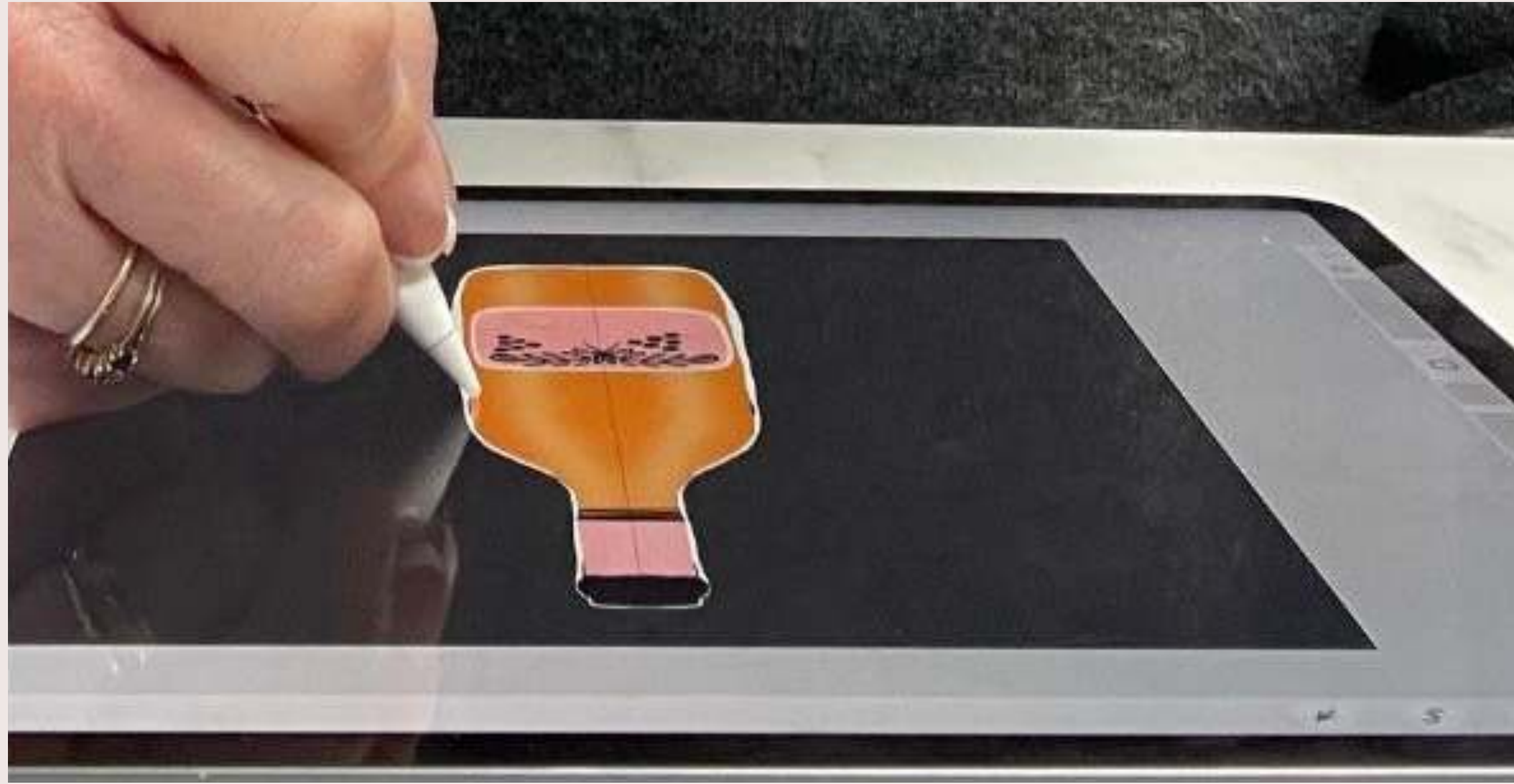
Creature Club - Emerald

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Liquid Lab

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Liquid Lab - Sunrise



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Liquid Lab - Summer Breeze



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The Parlour - Vanilla Blush



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The Parlour - Teal Tone



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The Parlour - Dark Dye



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FRONT

BACK

50CM



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A4

Samples



FULL REPEAT IMAGE



A4 SAMPLE

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