

SV

SAUM & VIEBAHN

COLOURS OF NATURE

Colours of nature

Saum & Viebahn has stood for high-quality furnishing fabrics that unite tradition and innovation for over a century. Sustainability is firmly rooted in our philosophy – from responsibly selected materials to long-lasting design.

This lookbook presents textile inspirations that combine style with awareness. Divided into seven colour groups, each is assigned a plant as a symbol. This creates a clear overview of materials, colours, and surfaces, while also establishing a natural connection to the environment. Whether for timeless basics or striking accents, these colour worlds open up a wide range of possibilities for contemporary interior design.



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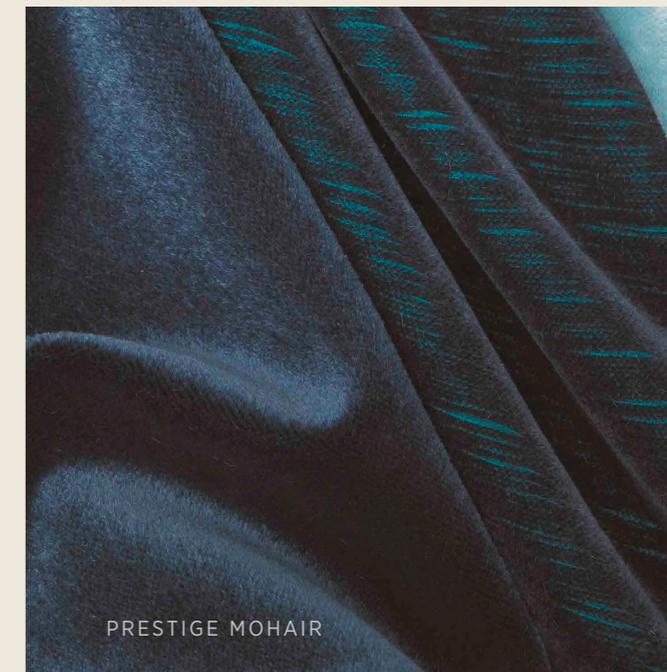
PRESTIGE MOHAIR

Gentian

Cool, intense blue, inspired by the alpine clarity of gentian. This colour has a calm, deep, and powerful effect, like a clear sky above rugged terrain. The Various shades can be combined with other colours and materials to create a cool, fresh atmosphere or a warm, cosy effect.



WOW! VOL. 9



PRESTIGE MOHAIR



Agave

A muted, mineral blue-green with architectural elegance. Agave is reminiscent of lush leaves in the dry sun and conveys robustness, modernity, and character. This colour is ideal for modern interiors with an organic feel. It creates a natural, harmonious atmosphere that invites you to relax and linger.

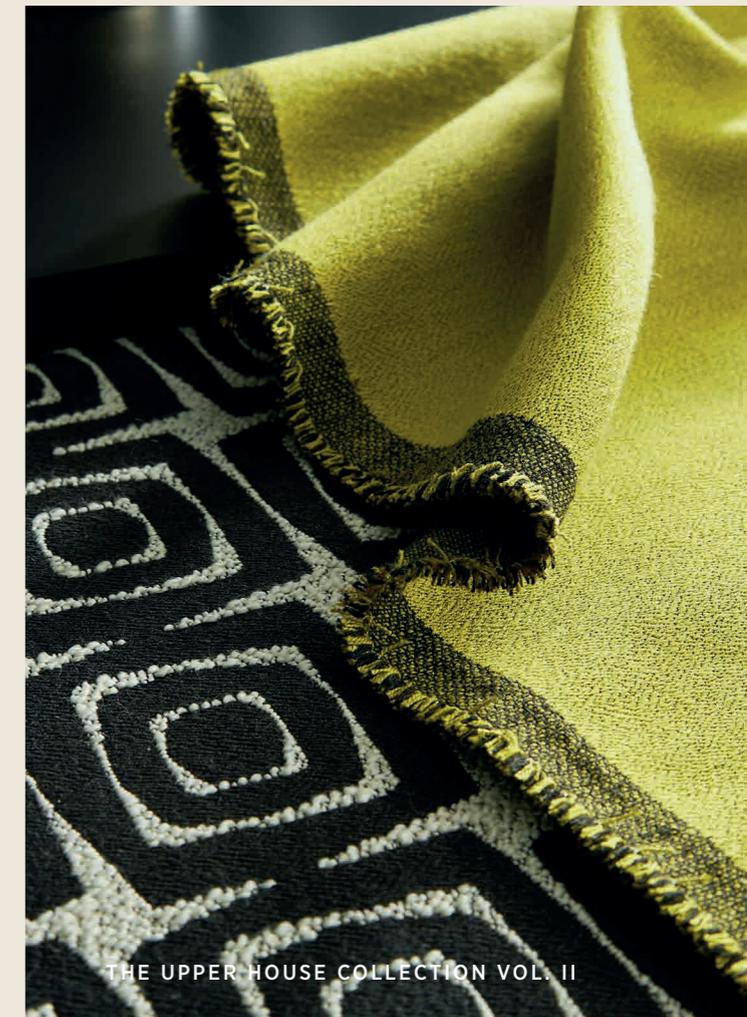






Yucca

Natural, vibrant shades of green inspired by the resilient yucca plant. Yucca symbolises strength, understatement, and architectural clarity. It pairs perfectly with natural materials and graphic shapes.







PICCOLO 2 SELECTION

Sunchoke

A warm, bright yellow with a natural radiance. Sunchoke is reminiscent of late summer sunflowers, appearing friendly, light, and full of life. Ideal for accents that brighten rooms and give them positive energy.



PICCOLO 2 SELECTION



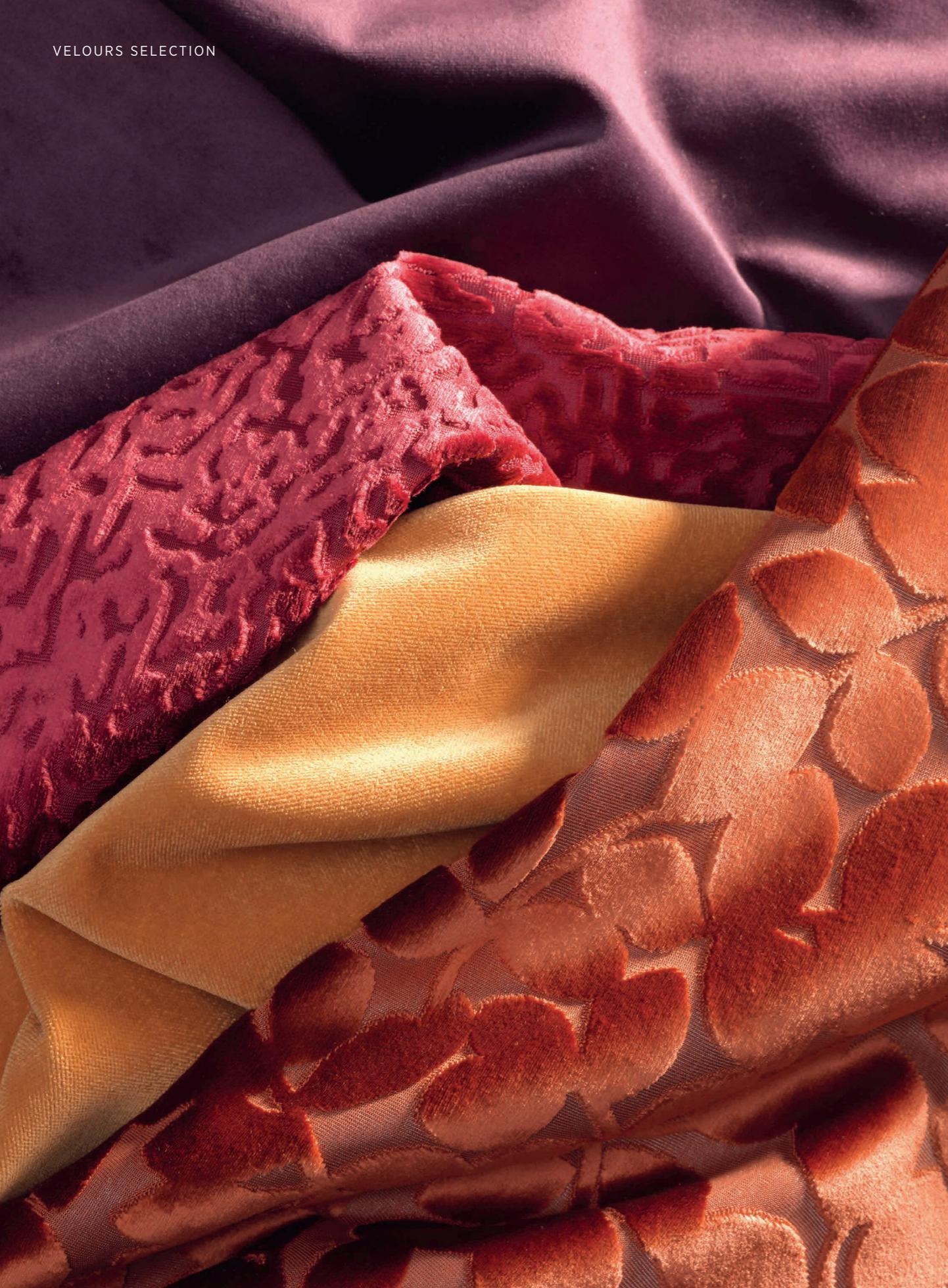


Marigold

A deep, earthy orange with a floral warmth. Calendula, also known as marigold, brings bold colour without harshness. Perfect for creative spaces that radiate warmth and down-to-earthiness at the same time. The orange tone creates a cozy, inviting atmosphere and makes for a place of conviviality.







Mallow

A velvety, purple-tinged red inspired by the blossom of the mallow. This colour represents depth, maturity, and elegance. It has a subtle sensuality while remaining unobtrusive. Ideal for textile accents and understated opulence.



ALCANTARA®



STRUCTURE SELECTION





Rush

A delicate white to grey-brown, inspired by dried rush fibre. The shades appear light, grounded, and natural. A perfect foundation for subtle, material clarity. Noncolours have a balancing effect. They do not distract but create visual calm and a sense of order. Especially in modern, minimalist interiors, they create a calm, timeless atmosphere.



MAGIC ENJOY 1



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